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ALLEN'S

Spring 1890

CHOICE STRAWBERRY PLANTS

Descriptive Price-List

OF

GROWN AND FOR SALE BY

W. F. ALLEN, Jr.,

ALLEN,

WICOMICO COUNTY, — MARYLAND.

For choice plants, carefully packed, and at fair prices, I solicit the patronage of all intelligent growers; for common stock, at very low prices, "write to that other fellow."

IMPORTANT!

I endeavor to handle my plants in the very best manner. They are carefully cleaned, roots straightened and tied in bundles of fifty each. In filling orders I take up the beds solid, and the purchaser receives the strongest and best plants made during the season of growth. These are worth much more than plants dug from the alleys, which are the last efforts of the runners and are nearly always small and weak. Good plants cannot be sold below a certain rate. In all the details I give them my close personal supervision, and sell only such as I would be willing to buy myself. Considering the pains that I take to furnish only good plants, true to name, I know that my prices are very reasonable. It is my sincere wish that every transaction should be to the advantage of the buyer as truly as to myself.

Remit by money order on Salisbury, Md., postoffice, by registered letter, by check, or by express; postage stamps taken for fractional parts of a dollar.
TIPPECANOE.

LAST year I had the pleasure of sending out hundreds of thousands of strawberry plants, which have given excellent satisfaction. I have received many flattering testimonials from all points, but not a single complaint from any one. My stock of plants now growing is exceptionally fine, and I feel even more confident that I can fill every order from all sources with entire satisfaction. This season I have several new and valuable varieties to offer my patrons and the public, among which is the "beautiful TIPPECANOE," which I hope will prove to be all that is claimed for it. It is highly recommended by some of the best and most respected horticulturists who have not the least interest in the berry only as a benefactor to the public. The originator speaks of it as follows: "Plant a remarkably
hardy one; beautiful foliage and a free runner; fruit very large and beautiful; globe-shaped, though sometimes a little flattened; flavor rich and delicious, being one of the best; color shining red, flesh also highly colored; time of ripening the earliest I have; remarkably productive, even late runners showing large trusses of berries; stands drouth exceedingly well owing to its immense masses of roots;"

Good Words for the TIPPECANOE.

We, the undersigned, citizens of Delphi, hereby certify to the high claims made by Mr. Haynes for his new strawberry, TIPPECANOE, having seen it in fruit on his place alongside of hundreds of other varieties, seedlings and new kinds introduced. No claims are made for it that cannot be proven by witnessing it in fruit here. We recommend it to the fruit-growing world as a variety of great merit.

(Signed)

J. M. WATTS, Druggist.
ROBT. WASON, Merchant.
O. C. GEEBEE, Painter.
Geo. GILLIFORD, City Gardener.

MCCONNELSVILLE, KY., Aug. 20, 1888.—Mr. Haynes, Dear Sir: Your TIPPECANOE is a marvel of productiveness, fruit very good and plant a fine grower. This variety, if it does as well for the people generally as it does for me, will become the standard berry. Yours respectfully,
C. M. HOBBS.

GREENCASTLE, IND.—Mr. Haynes, Dear Sir: Of the few plants of your new strawberry, TIPPECANOE, only one lived and came into bearing the past season. The berries were quite large, of a beautiful crimson color—no green tips—quality very excellent, with plants fully as prolific as the Crescent. I consider it ahead of any strawberry I have seen.
Yours truly,
W. A. WORKMAN.

SPECIAL NOTICE.

Only a very limited number of these plantlets will be sent out, and all nursemen who receive one are especially invited to offer the TIPPECANOE in their catalogue for the spring trade. The catalogue price will be uniformly $10 per 100 and $80 per 1000. To the trade who will catalogue this new berry I offer special inducements, namely: $6 per 100 and $50 per 1000; 20 or over at thousand rates. (I will furnish electro to those who wish to use them in their catalogues at $1.25 by mail, postpaid.) I will consider it a great favor if every nurseryman who receives one of these circulars will write. Don't fail to offer the TIPPECANOE in your catalogue and order an electro to illustrate it!

Michel's Early.

The Michel's Early strawberry is an accidental seedling, first discovered by Mr. Michel, of White county, Ark., in the spring of 1888, among a lot of seedlings gathered by him in a place where he had thrown out a lot of strawberry pulp the previous year.

It showed remarkable thriftiness from the very start. By its strong, healthy and vigorous growth, it attracted Mr. Michel's attention, and he has been propagating and testing it ever since, proving itself of more and more value every year, by being two weeks earlier, a stronger grower, a perfect blossom, and as productive as the Crescent.

The above good points induced Mr. Michel last year to plant of it largely, for the purpose of giving it a thorough test and determining its last and best value, by putting it on the market under its own name. There it reached the climax. Think of it! only 2.4 acres of Michel's Early strawberries, planted the last week in June, 1888, which netted by the end of May, 1888, $1,500. First crate was shipped April 14th, and continued for six weeks, some shipments selling as high as $8 per 24 quart case, and none less than $4.25. Here are some of the St. Louis daily market reports:

April 24th.—Sales were at $4 for 6-gallon case Scarlet; $5 for $1 for Crystals and Crescents; $6 to $6.50 for Michel's Early, the latter a new, fancy, large variety introduced from Arkansas, which matures two weeks earlier than other varieties.

April 26th.—Arkansas berries generally in good condition, selling at $4 to $4.50 for Scarlet; $5 to $5.50 for Crescents and $6.50 to $7 for Michel's Early.

We refer you to the above plain facts in evidence of the high reputation of the Michel's Early as a good market berry.

These market reports were a great advertising medium for the Michel's Early strawberry, and some of our friends said "the market reports make your berry." But we say again, it's the berry that makes the market reports.

Before shipping season was ended, Mr. Michel was flooded with inquiries and orders for plants from all directions, most of which he had to refuse, on account of the large demand from his neighbors, who have been so anxious to get the plants as to buy in 10,000 and even 20,000 lots.

DESCRIPTION.

The Michel's Early is the earliest of all good and reliable strawberries known. It is two weeks earlier and is as productive as the Crescent; a perfect bloomer; size above medium to large and very uniform, never growing to small buttons; color beautifully scarlet; shape handsomely conical, never irregular and shapeless; similar to the Wilson; quality very fine—pronounced by all who have tested it to be the finest—possessing the flavor of the wild strawberry; plant very vigorous and healthy, making numerous strong and deep-rooted plants; foliage on long stems and very large, with never a trace of rust or blight retaining its green lustre all winter. It is a true ironclad. One thing we have not sufficiently brought into notice is its strong fertilizing properties, making it valuable to plant with p sistrate sorts. I am indebted to the M. E. S. Plant Co. for the above description, as the Michel's Early has not yet fruited with me. Plants to the trade only at $1.50 per 100.
Eureka.

Eureka strawberry originated in Darke county, Ohio, by Mr. George Townsend.

Eureka was produced from the seed of Crescent, Sharpless, Manchester and Butwell—mixed—own early in July, 1884. The plan! fruited freely the next June, bearing large berries; plant vigorous, of medium size; few runners, very pulpy, large berry of good quality; firm and of good shape, medium to late in ripening, pistillate flower of easy culture, withstanding dryness and heat admirably well, combining the desirable qualities of a profitable market berry; this has fruited with me five seasons and has given better satisfaction than any of the old varieties, being adapted to grading in the matted row.

Goodall Townsend, Originator.

T. T. Lyon, president of Michigan State Horticultural Society, South Haven, Mich., says:

South Haven, Mich., June 26, 1888.—The Eureka strawberry plants sent me last season have grown freely and are now ripening freely fruit. I am highly pleased with it. The plants are very vigorous and are carrying a very heavy crop of large berries, of good quality; I have nothing among perhaps one hundred varieties, which excels or even equals it in keeping its berries or which is superior to Eureka. Haverland is highly spoken of, and has not yet fruited with me.

Very truly yours,

T. T. Lyon.

When you see Mr. Lyon endorse a berry like above you can rely on something good.
Descriptive Price-List of Choice Strawberry Plants.

Haverland.

HAVERLAND.—This variety is creating quite a stir among strawberry growers on account of its great productiveness, quite equaling the Crescents in yield; nearly as large as Bubach's No. 5, and at least a week earlier. The plant is a very vigorous grower. It bids fair to be a fine shipping variety, and, as it is very large and very early for a large berry, it will command good prices in market for years to come. No one will ever regret planting it.
Miami.

MIAMI.—This is a good grower and bearer, very late, and of good quality. We have fruit it in a small way, and believe it to be valuable.

DAISY.—We find this to be vigorous, productive, early, large, roundish, bright red, and of good quality.

JESSIE.—This has made a good record in this vicinity. It is so productive, so large, so fine-looking, and so good, that many are placing it ahead of all others. A grower in New York tells us that he picked twenty berries that made a good big quart, and nine of them weighed nine ounces. Some unfavorable reports have also been received, showing that it does not always succeed.

PEARL.—This has a fine, healthy plant and a perfect blossom, is a good bearer, and one of the first to ripen. The fruit is large, conical, rather long, always of good form, bright red and of excellent flavor. Even before it is ripe it is good.

MONMOUTH.—This ripens with the early varieties, and produces a fair amount of fruit that resembles the Wilson in size and shape, but it is not nearly as productive as the Haverland.

GANDY.—This is late, and bears a fair crop of large berries toward the close of the season. The plant is large, strong and healthy, and a good grower.

PINE, APPLE.—Quite large, very prolific grower, and said to be of great value; not sufficiently tested to state.

HUFFMAN'S SEEDLING.—This is the coming extra early berry for Maryland. It is with me one picking ahead of Crystal City, and about eight days ahead of Crescents. Another feature is its firmness, as it can be shipped one thousand miles if necessary. Those of our growers who are so fortunate as to have this variety, sold them at handsome figures, the price being about 18 cents until the crop was nearly all gathered, which was in about ten days.

CRESCENT.—Too well known to need description; I will say, however, that my stock of plants is very large and extra fine, and, being planted exclusively for plants and not fertilized with other varieties, I can guarantee them true to name.

OTHER VARIETIES NOT DESCRIBED FOR WANT OF SPACE.

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Below I present a few of the many testimonials that I am continually receiving from all parts of the country:

BLACK HAWK COUNTY, Ia., April 27, 1887.—W. F. Allen, Jr., Dear Sir: I received my plants to-day and they were in splendid condition; they were one day longer on the road than plants ordered from New York, but came in much better condition and were nicer plants. I will recommend you to those here in my business.

Yours,

W.

ADAMS COUNTY, Ohio, April 20, 1888.—W. F. Allen, Jr., Dear Sir: I received the plants to-day; they are in splendid condition—so much better than I expected them to be. I did not look for such large plants as they are. Many thanks for the "grats plants" and the generous count. I did not expect to get half so many plants as you sent for the money. I will recommend you to any one wanting anything in your line.

Very respectfully,

Miss Jennie Aldred.

DE KALB COUNTY, Ga., March 6, 1888.—Dear Sir: Strawberry plants received yesterday in good order and fresh looking.

Respectfully,

Mrs. M. A. Lovejoy.

MOORESTOWN, N. J., May 10, 1887.—W. F. Allen, Jr., Dear Sir: The 1000 Parry sent to me from your grounds came through promptly and in splendid condition. I can certainly recommend your mode of packing first-class stock, and liberal count.

Very respectfully,

C. H. Perkins.

WHITE COUNTY, Ark., April 23, 1888.—W. F. Allen, Jr., Dear Sir: The strawberry plants arrived all O. K., and they were set out, and most all of them are living, although it has been very dry on them.

W. B. Ballew.

COPiah County, Miss., March 3, 1888.—W. F. Allen, Jr., Dear Sir: Plants received in the best of order.

Jessie splendid, also the Hoffman.

Very truly,

A. W. Mason.

SOMERSET COUNTY, Md., April 23, 1888.—Sir: Plants were all satisfactory.

Yours, Wm. T. Somers.

ST. CLAIR COUNTY, Ill., April 17, 1888.—Dear Sir: Plants came to hand to-day in good condition. I am satisfied with them.

Yours truly,

E. T. Flanagan.

MONTGOMERY COUNTY, Ohio, April 28, 1888.—Mr. Allen, Dear Sir: Plants received to-day, and I am very much pleased with them. They are as fine as I ever received. Please accept thanks for prompt attention to my order and such nice plants.

Yours respectfully,

Joseph Fulwiler.

CECIL COUNTY, Md., April 28, 1888.—W. F. Allen, Jr., Dear Sir: The strawberry plants came duly to hand. Good plants, in good order, and all are set out and doing well. Should I want other articles in your line, shall be pleased to call on you for them.

Yours truly,

James C. Bell.

FLOYD COUNTY, IOWA, May 5, 1888.—Dear Sir: The strawberry plants were received in very good condition and were entirely satisfactory. You are the best.

Yours truly,

C. G. Patten.

MONTGOMERY COUNTY, Ohio, April 14, 1888.—W. F. Allen, Jr., Dear Sir: Plants came as if just taken up. Am well pleased.

Yours,

George Mumma.

NORFOLK COUNTY, Va., April 15, 1888.—Dear Sir: Please send 1000 Jessie strawberry plants. The other plants arrived in good order and were very nice.

Yours,

A. J. Truitt.

ACCOMACK COUNTY, Va., July 12, 1888.—Dear Sir: We received the plants from you in good order and found an over-count.

Yours truly,

Farlow Bros.

ROCHESTER, N. Y., March 9, 1889.—W. F. Allen, Jr., Dear Sir: The 1000 strawberry plants came in fine condition.

Respectfully,

Green's Nursery Co.

NEW YORK, N. Y., February 5, 1889.—W. F. Allen, Jr., Dear Sir: Plants were received February 2, 1889, in good order.

Respectfully,

Peter Henderson.

WICOMICO COUNTY, Md., April 13, 1889.—W. F. Allen, Jr., Dear Sir: The package of strawberry plants you sent me I received last Saturday; they were nice plants, nicely packed, and I am well pleased with them.

Yours respectfully,

Billy F. Farlow.

SALISBURY, Md., March, 1889.—W. F. Allen, Jr., Dear Sir: Plants received in the best of order. The Jessie and the Hoffman splendid.

Very truly,

A. W. Woodcock.

SALISBURY, Md., October 2, 1889.—W. F. Allen, Jr., Dear Sir: The plants bought of you in the spring were received in good order and were extra nice plants; I was very much pleased with them.

Yours truly,

R. E. Powell.

SALISBURY, Md., October 2, 1889.—W. F. Allen, Jr., Dear Sir: The strawberry plants I received of you were extra in every particular, and am much pleased with them. Respectfully,

James Cannon.
IN CONCLUSION.

I beg leave to ask at least a trial order from all who receive this circular. I sell many thousands of plants to the largest and most popular nurserymen in this country, who order regularly from me year after year. Some of them even send me their orders twelve months in advance, thus proving beyond a doubt that my plants always give entire satisfaction. Let me hear from YOU, please.

Thanking the public for their generous patronage in the past, and soliciting a continuance of the same, I am,

Yours obediently,

W. F. ALLEN, Jr.