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Fryeburg, Maine.

To Evergreen Lovers:

If you want a real thrill take a peek at the inclosed list of evergreens! We wish you could walk around our nurseries and see these little trees, each variety with a different type of appeal, and all of them sturdier than ever for having lived and thrived through unusually dry weather. YOU WOULD BE SO ENTHUSIASTIC YOU WOULD WONDER IF THERE WERE ANY VARIETY YOU COULD DO WITHOUT. Some you would want for their sheer beauty of line and color, some for their grace; others for their picturesqueness, and others, like people, for their very dependability.

Of course values are greater than ever this year--you expect that--but do notice the increase of twice-transplanted stock and the new varieties available. And SOMETHING SPECIAL: to each $10 worth of trees ordered and paid for before September 10, we will add 10 beautiful Norway and White Spruce that will be from eight inches to a foot high!

Be sure to see the information about "Fall Planting" on page 3. Set your trees out this fall if you possibly can, and send in your order at once in order to get the "Something Special."

Yours faithfully,

WESTERN MAINE FOREST NURSERY.
Description and Soil Requirements of Varieties Offered

WHITE SPRUCE Upright and symmetrical; light, silvery green foliage. Makes satisfactory hedges and windbreaks. Will stand clipping and pruning. Prefers heavy soil and will grow in shade. Average 60-75 feet at maturity.

NORWAY SPRUCE Graceful, symmetrical tree of rapid growth. Pendulous branches, dark green foliage. Makes good hedges and windbreaks, as well as specimen trees. Will grow in shade and will live in either light or heavy soil. Average about 80 feet at maturity.

COLORADO The handsome ungrafted, short-leaved tree native of Colorado.

BLUE SPRUCE Range in shade from slightly blue-green to marvelous blue. Grows in any soil; prefers sunlight. Average at maturity, 80 feet.

ENGLEMANN Fast growing spruce with a soft blue-green foliage. Often a more beautiful shade of blue than the SPRUCE. Colorado Blue Spruce. Average at maturity, 80 feet.

BALSAM FIR Symmetrical, fragrant. Flat blue-green needles. Prefers medium to heavy soil and will grow in shade. Average about 50 feet at maturity.

WHITE PINE The most beautiful native evergreen of New England. Has long lustrous needles; light green with silvery glint. Thrives in any soil, shade or sunlight. Average at maturity, 90 feet.

MUGHO PINE Dwarf, slow-growing. Hardy everywhere except in wet soils.

DOUGLAS FIR Soft dark green to gray-blue needles. Rapid grower, about 70 feet at maturity.

HEMLOCK Lacy graceful foliage, easily pruned. If unpruned at maturity, 70 feet. Likes shade, will live in sunlight.

RED PINE Dense foliage, beautiful, long, deep green needles. Rapid growing. Will thrive in dry soil. Requires sunlight. Average at maturity, 100 feet.

SCOTCH PINE Rapid growing and very ornamental. Light gray-green foliage. Will grow in poor soil and adverse conditions. Good for screens where quick growth is required. Average at maturity, 50-60 feet.

AUSTRIAN PINE Vigorous grower; long dark green foliage. Will thrive in sandy dry soil. Excellent for seashore plantings. Average 50-60 feet at maturity.

RED CEDAR A juniper, formal in habit, rich in color, somewhat columnar in growth. Prefers sun, but lives in moderate shade. Likes all but heavy wet soil. Excellent foundation species.

FALL PLANTING

Fall planting is successful on a type of soil that does not heave with the action of the frost in the spring and especially so if the trees are planted far enough in advance of the winter season so that the roots can get some anchorage before the winter starts. Sometimes the fall season is dry; if so, it is little or no trouble to occasionally water a small number of trees and we recommend this practice after planting trees during a dry fall.

In order that trees may get settled before the winter, we suggest that they be planted as soon after September first as is practical in your climate. If you are in doubt, place your order at once, and we will send the trees to you at the proper time.

Care of Trees UNPACK TREES PROMPTLY WHEN RECEIVED. If not planted immediately, Heel them in.

Upon Arrival Place roots in shaded place, if possible, in furrow and pack dirt firmly over them. Keep moist. Do not crowd. Roots Must Never Be Allowed to Dry Out. Very Important.

How to Plant These trees can be planted with a trowel or light shovel. Make a hole 8 or 9 inches deep and 6 inches in diameter. After filling the hole half full of water, insert the tree in an upright position and pack the dirt firmly around it. Water the trees regularly for the first week or two after planting, and occasionally thereafter, especially if the weather is dry.

Continued on Page 4
FALL PRICE LIST

COLLECTION No. 4  1931

$3.50  

COLLECTION No. 7

$7.00

(See Page 6)

"T" indicates once transplanted
"TT" indicates twice transplanted

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<th>Species</th>
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* White Pine may be shipped only in New England.

Fifty trees of the same kind and size at the one hundred rate. No order accepted at the above prices for less than ten trees of any one variety and size.

Shipping Weight: Trees averaging less than 10 inches—10 lbs. per 100 trees.

(Approximate) Trees averaging 8-12 inches—15 lbs. per 100 trees.

Trees averaging 10-15 inches—18 lbs. per 100 trees.

Transportation: These little trees will be carefully tagged, wrapped in waterproof paper and burlap, and we guarantee their delivery to you in good condition when shipped by express. All shipments go collect and your express agent or postmaster will give you the rate to your address. You will be surprised how little it will be. On orders of less than 40 trees of the 1-8 inch size (or equivalent) going short distances parcel post is sometimes cheaper than express. In this case add 15 cents to your order to cover insurance charges, as the Post Office department is not responsible for parcel post unless insured. For all other shipments we recommend express.

Claims: If stock does not arrive in good condition, advise at once. A card will be mailed when your order is sent; allow ample time for their arrival, then write us if not received; do not wait several weeks.

Terms: Net cash. If C.O.D. shipment is desired, 50 per cent of the amount must accompany the order as a guaranty.
To Transplant  After the trees have been planted two or three years, if you want to move them, cut around each tree with a shovel and lift out with a good ball of earth. Plant as above. (Transplanting increases the density of the foliage and improves the shape of the tree.)

General Care  All the trees listed are large enough so that they may be planted safely in their permanent places, but better results may be obtained if they are set out in a corner of your garden or other cleared area where they can be watered during especially dry seasons until they become large enough to make a showing wherever they may be used. In this case they should be set about one foot apart and they may be left for three or four years, if so desired, without being moved. If you wish to prevent rapid growth, nip off the terminal buds in the early spring.

Root Pruning  Root pruning is not necessary when trees are in their permanent places. It is helpful, however, in making a tree dense. Since a tree's root system is about equal to its crown (foliage) to root prune, cut around the tree with a sharp spade at about the same distance from the base as the branches are from the trunk. Root pruning is advisable when trees are to be moved at some future date.

Fertilizer  We recommend the use of Vigoro on all your trees, plants, shrubs and lawns. We can furnish this balanced ration for plants in 5-lb. packages for 60c or in 25-lb. bags for $2.00.

Water  All of the trees offered have taken care of themselves for two years, but in hot climates or where the soil is dry, judicious watering would be beneficial.

Mulching  In climates where there is considerable frost during the winter with little snow for protection, mulching contributes to the acclimatization of evergreens, although hundreds of our friends have grown our trees without any mulching whatever. Peat, moss, old leaves or hay are effective mulchers.

Shading  Shading is rarely necessary, but in extremely hot, dry climates it does no harm and might in some instances be of benefit.

USES FOR EVERGREENS:

HEDGES  For this purpose we recommend the use of one species rather than an assortment. For slow growing hedges use arborvitae or hemlock; spruce for the medium hedge; and pine, especially Red and Scotch pine, for the high hedge or windbreak. Trees should be planted two feet apart and later every other one can be taken out, if you wish.

FOUNDATION  If fast growing trees are used near foundations, prevent too rapid growth by yearly root pruning and nipping off terminal buds as soon as trees reach a height of a few feet.

WINTER  Spruce or Fir can be arranged very attractively in small window boxes for the outside of your home. They will live in the boxes throughout the winter and in the spring may be planted on your lawn or in your garden.

LIVING POTTED  Spruce or Fir may be planted in small pots and used for inside decorations during the Christmas season. In this case they need to be watered daily and should not be subjected to extremely high temperatures. If they are not kept too long indoors they can be planted in window boxes or in your garden after the holidays and continue to live.

ADAPTATION  Our trees have been successfully sent to all parts of the United States and to several foreign countries, where they adapted themselves very well. Soil conditions apparently have as much to do with the adaptability of most species as the geographic locations. (See soil requirements.)
Portions of Unsolicited Letters
from Our Customers

“The hundred small plants that you sold me last fall have all lived and the pines have grown from seven to twelve inches, and the spruces about six inches each.” (New York)

“I just want to tell you how satisfied I was with the little trees you sent me. They were lovely and considering what I paid for them the ones I got from you are more satisfactory in every way than the ones I have bought of other concerns.” (New Jersey)

“The spruce arrived in fine shape and are set out. I am nearly eighty years of age, have received a good many plants but never saw better.” (New York)

“Regarding the 50 Colorado Blue and 25 Engleman Spruce sent me last fall—I am pleased to report a ‘Perfect Stand’ and the same was practically true of the Red, White, and Austrian Pine, Norway and White Spruce, and American Arborvitae. Wonderful, sturdy little conifers at the right price.” (Connecticut)

“The hundred trees received from you last year are doing fine.” (California)

“I want to thank you for the way in which you handled my order. Out of the 75 trees sent me every single one is living and doing fine.” (Indiana)

“I wish to thank you for the prompt service you have rendered me with every order, also the quality and size of the trees was very satisfactory. I hope to have more orders in the near future.” (Ohio)

“Your shipment of the 14th arrived today and can say I am more than pleased with the fine trees, the size, the sturdiness, and the root development. It was more than I expected. I have bought trees of the same kind this spring from one of the foremost nurseries in Illinois, but can say that I am sorry I had not heard of your firm before and ordered all my trees from you.” (Illinois)

“Last spring I received a small trial order of 100 evergreen trees from you. I was much pleased with the stock I received. I did not lose a one and it was a very dry season here.” (Pennsylvania)

“The shipment of trees ordered from you came yesterday, were in fine shape. You certainly understand packing trees for distance shipping. These were seemingly as fresh as if they had just been dug. I was very much pleased with the trees. They were larger than I had expected and so well rooted.” (Arkansas)
DON'T MISS THESE TWO SPECIAL OFFERS

COLLECTION No. 7
Consisting of 8 beautiful evergreen trees ready for use around your home. All at least 8 years old, 12 to 18 inches tall and several times transplanted. Shipped with a ball of earth on the roots.
Special Price—$7.00 for 8 trees, any assortment, or $1.00 for one tree.
Balsam Fir
Hemlock
White Spruce
Norway Spruce
Shipping weight: about 80 lbs.

Balsam Fir
Pyramidal Arborvitae
Austrian Pine
Red Pine
Green Colorado Spruce

COLLECTION No. 4
100 4-year transplants, 5 to 10 inches tall, 25 each of the following varieties, all for $3.50.
25 Norway Spruce
25 Red (Norway) Pine
25 White Spruce
25 Trees, our choice, either
American Arborvitae, Austrian Pine, European Larch
Shipping weight: about 10 lbs.

A Few of Our Small Trees Three Years After Planting